

SHIELS PRODUCTIONS

A full service video Production Company for broadcast, cable and the corporate world serving tourism destinations and attractions, nature based organizations, outdoors, recreation and sports.

SPRING 2006

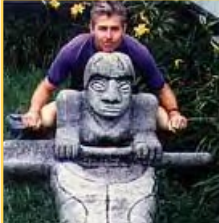
www.shielsproductions.com

SHIELS PRODUCTIONS CELEBRATES 10TH ANNIVERSARY... a decade in review.



Reaching big audiences with the power of television, for ten years now, **Shiels Productions** has created informative and entertaining messages with impact. My gift is an eye for the camera and an instinct for story telling. I am grateful to all who have trusted me to tell their stories in the last decade. The time sure has gone by fast.

Saying goodbye to **CBS station WBTV Charlotte** after 16 years was hard. But all those years of **News, PM Magazine, Carolina Camera** and **Carolina Panthers Football** proved to be a great investment in the future.



With **Shiels Productions** on my business cards, my first documentary was going out to **PBS** stations nationally. Shooting "**Plight of the Futalefu**" in the wilds of Patagonia was a major turning point.

I knew how to make TV. Selling it was something new. Finding and keeping clients was going to be sink or swim.

Shiels Productions made it through that first year, thanks to a good network of friends and a basic survival instinct. A passion for travel, outdoor recreation and sports made us a good fit for marketing tourism, healthy lifestyles and nature-based organizations.



Over time **Shiels Productions** acquired tools of the trade, like cameras and an edit suite. www.shielsproductions.com let people find us on the web.



The **North Carolina Zoo** quickly became a favorite client and **Zoo Filez** a favorite project. It has been a labor of love sharing these award winning nature stories with TV audiences across the Carolinas and the U.S.



"Terry's commitment to nature and saving the environment make him the perfect partner for the zoo and its mission of wildlife conservation." Rod Hackney, Public Relations Manager, North Carolina Zoological Park.

*"We have worked with **Shiels Productions** for almost a decade now and Terry never lets us down. Once our clients work with Terry they ask for him by name. The quality of his work is consistently high and the service is always delivered in a courteous professional manner."* Andrea Keating, C.E.O., Crews Control



CREWS CONTROL



WACHOVIA

Bank of America



Agencies like **Crews Control** helped us connect with networks and shows like **NBC News, CBS NewsPath, ESPN, Speed Channel, Dr. Phil, TV Guide Channel, and The Food Network**. Other clients include fortune 500's like **Bank of America, Ingersoll-Rand** and **Wachovia**. Closer to home, **Shiels Productions** nurtured relationships with **Beazer Homes, The Duke Mansion, Gaston County Department of Tourism and Economic Development Commission, The North Carolina Aquarium, Grandfather Mountain** and the **Grove Park Inn**.



Terry Shiels

Every organization has an important story to tell. To learn how Shiels Productions can help visit www.shielsproductions.com or contact me directly.

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