

SHIELS PRODUCTIONS

A full service video production company for broadcast, cable and the corporate world serving tourism destinations and attractions, nature based organizations, outdoors, recreation and sports.

QUARTERLY NEWSLETTER/SPRING 2002

LIGHTS, CAMERA, ACTION! SHIELS PRODUCTIONS AND YOU: A WINNING COMBINATION

Growing a business can be lots of fun. Making a video or TV show to tell the world about your business can be even more fun. SHIELS PRODUCTIONS specializes in making TV and video productions that show the world just how great your business or organization is. Here are some of the ways we are helping others ...

SHIELS PRODUCTIONS recently partnered with The Duke Mansion and The Lee Institute to produce an awareness-raising show called *Preserve the Past, Prepare for the Future*. This program tells the story of the historic Duke Mansion and the inspirational leadership program founded there.



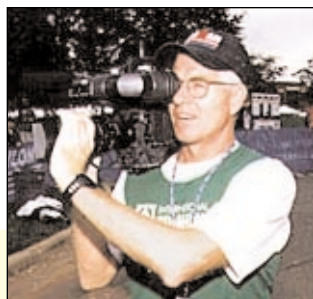
"I've just finished my second project with Terry - and it was even better than the first. Terry put everyone at ease. He never gets ruffled - and really works in partnership to achieve your goals. I love that he will work with you on not just making sure that the video looks great but also making sure it says what you need it to say. I would recommend Terry's work to anyone who needs a video, really for any purpose."

Pat Martin The Duke Mansion/ The Lee Institute

The Zoo Filez is back in production. This award-winning series, seen on eight North Carolina TV stations, is aired in the local news every week. This year, in addition to regular trips to The North Carolina Zoo, we plan to visit The North Carolina Aquarium at Fort Fisher, The Daniel Stowe Botanical Gardens and the Audubon Society. Plans are also in the works to take this series nationwide. We are looking for presenting sponsors for the half-hour documentary programs *The Red Wolf* and *Elephants of Cameroon*.



"This series has proven to be the most effective means of increasing public awareness of the Zoo through television. We strongly endorse Terry for any video projects you might be considering." **Rod Hackney** Public Relations Manager, North Carolina Zoological Park



SHIELS PRODUCTIONS recently teamed up with WCNC NBC-6 anchors Sonja Gantt and John Snyder to create a series of 30-second promos for the nightly news.



One of my favorite ongoing partnerships is with Crews Control. This Washington DC-based booking agency frequently engages SHIELS PRODUCTIONS to do camera work for major global organizations. One of the most satisfying recent assignments was shooting with the Publishers Clearinghouse Prize Patrol. It is hard not to feel good about giving a teary-eyed person a check with a whole bunch of zeros on it.

"The quality of Terry's work is consistently high and the service is always delivered in a courteous professional manner. He has never let us down." **Christy Rivers** Vice President, Production, Crews Control

SHIELS PRODUCTIONS just finished a four part series of half-hour sales training videos for Sales Performance International. This entertaining and informative series uses feature film characters like Indiana Jones and James Bond, role-play sequences and testimonial interviews to teach "solution-selling techniques" to computer sales executives.

"Terry is the consummate professional. I'd work with him anywhere, anytime." **Doug Belcher** Sales Performance International

Tourism promotion is my fun specialty. The only thing I like better than going on vacation myself is using my storytelling skills to help others discover great vacation destinations. SHIELS PRODUCTIONS recently created a new edition of *The Magnolia Tour* video for The Gaston County Department of Tourism.

"This production has become a very important tool for attracting new visitors to Gaston County attractions, events and historical sites." **Vickie Riddle** Gaston County Department of Tourism



Could your business benefit from the illuminating effects of a video or TV production? To learn more about how a SHIELS PRODUCTION can help, visit my website at <http://www.shielsproductions.com> or contact me directly.

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